Welcome to WIE 2016
What should we worry about? (As of 2014)

• Current debates about regulation focus on the particulars of U.S. law: whether Title II or Section 706 is the better of two bad alternatives.
• Lots of folks have observed that in the long run, we will need a “new Title”.
• But before talking about law, let’s talk about what problem we are trying to solve.
• What might actually go wrong with the future of the Internet?
Aspirations

• A while back, kc and I collected a list of “aspirations” about the Internet—a set of desirable outcomes that one or another actor has put forward.
• We have listed these on the next slides.
Ideally, policy decisions can be traced back to aspirations and can be demonstrated to be making progress.
• Reach
  – The Internet should reach to every person by some means.
• Ubiquity
  – The Internet should be available to us everywhere.
• Evolution
  – The Internet should continue to evolve to match the pace and direction of the larger IT sector.
• Uptake
  – The Internet should be used by more of the population.
• Affordable
  – Cost should not be a barrier to the use of the Internet.
• Trustworthy
  – The Internet should provide experiences that are sufficiently free of frustration, fears and unpleasant experiences that people are not deterred from using it.
• Lawful
  – The Internet should not be an effective space for law-breakers.
• National security
  – The Internet should not raise concerns about national security

• Innovation
  – The Internet should be a platform for vigorous innovation, and thus a driver of the economy.

• Generality
  – The Internet should support a wide range of services and applications.

• Unblocked
  – Internet content should be accessible to all without blocking or censorship.

• Choice
  – The consumer should have choices in their Internet experience.

• Redistribution
  – The Internet should serve as a mechanism for the distribution of wealth among different sectors and countries.
• **Unification**
  – The Internet (and Internet technology, whether in the public net or not) should become a unified technology platform for communication.

• **Local values**
  – For any region of the globe, the behavior of the Internet should be consistent with and reflect its core cultural/political values.

• **Universal values**
  – The Internet should be a tool to promote social, cultural, and political values, especially universal ones.

• **Global**
  – Internet should be a means of communication between citizens of the world.
Aspirations

Refinement

Barriers

Cost
- Lack of incentives
- Conflict among aspirations
- Coordination issues

Regulation:
- E.G, Title II
- Investment (Public and private)
- Liability
- Research
- Advocacy (John Oliver)

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- Unification
- Local values
- Universal values
- Global

Progress?

Action
The agenda (roughly...)

- Day 1:
  - Introductions, Discussion of hot topics in 5 years, refining agenda
  - Understand the Internet's past, present, and future
  - Breakouts during lunch / Aspirations: pick an aspiration, discuss over lunch
    - Pick an aspiration for the Internet's future and discuss how progress could be measured.
  - Readouts from breakouts
  - What do we know about the economics of the ecosystem?
  - Framing discourse around policy issues: Is new language needed?

- Dinner reception on site

- Day 2:
  - Roundtable: What I learned from Day 1
  - What would a new telecommunications act look like?
    - Discussion:
  - Exploring policy imperatives for measurement
  - Help write report